

JAKE RAIMER

GRAPHIC DESIGNER & VIDEOGRAPHER

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 jtraimer99@gmail.com

 Jake-Raimer

 www.jakeraimer.com

EXPERIENCE

Senior Creative (2025-present); Graphic Designer (2021-2025),
Carisma Creates, Brooklyn, NY | July 2021-present

- Member of a dynamic in-house design team driving brand awareness across multiple U.S. markets
- Create large-format graphics for mobile marketing campaigns and pop-up activations
- Design prints for food trucks, bus advertisements, corporate promotions, and PSAs
- Manage multiple projects simultaneously while collaborating with clients and in-house production teams to ensure satisfaction and print approval
- Develop custom digital templates for trucks, buses, and interior event spaces
- Work in accordance with client-provided brand guidelines, logos, and color palettes
- Assist with set design for 3D vehicle embellishments and experiential marketing projects
- Remotely operate video advertising on vehicle exterior digital screens
- Curate and manage social media content for Instagram, Facebook, TikTok, Twitter, LinkedIn, YouTube, and the company website
- Film and photograph brand activations for promotional marketing materials

Videography & Content Editor
EatNom, Remote | Summer 2021

- Created short form videos for social media promotion highlighting diverse chefs and food establishments throughout NYC
- Edited footage and assembled audio files for EatNom's sizzle reel

Production Assistant & Intern
American Resilience Project, Remote | Fall 2020, Summers 2018-2020

- Organized and cut interview footage for documentary in progress
- Credited in the production of Current Revolution (Ep. 1 & 2)
- Remotely managed online media presence, including Facebook, Twitter, and ARP website
- Assisted with press kit for newly released film's festival participation
- Researched opportunities for screening existing and upcoming films
- Prepared distributions for and attended DC area Board meeting and drafted meeting minutes
- Transcribed interviews for upcoming projects

Co-Chair
Delta Kappa Alpha Fall Production, Washington, DC | Fall 2019

- Organized all aspects from pre-production to production of a student-coordinated anthology series
- Delegated film production roles to 35+ members of Delta Kappa Alpha
- Worked simultaneously as co-producer on several 5-7 minute series episodes

Co-Chair
District Cinema Student Film Festival, Washington, DC | Fall 2019

- Coordinated all aspects of annual festival
- Promoted festival to more than 9,000 students through social media using Facebook, Instagram, Twitter, FilmFreeway, and area university websites
- Organized team of pre-screeners, guidelines for screening, faculty panel for submission review, formal screening, and awards ceremony with 80+ audience members

EDUCATION

American University
Washington, DC
Graduated May 2021

B.A. **Film and Media Arts**, 3.82 GPA
Graphic Design Minor
Environmental Sustainability Minor

Honors: *cum laude*
Dean's List (4 semesters)

FAMU, Film & TV School
Prague, Czech Republic
Spring 2020

HONORS/AWARDS

Eagle Scout | 2016
Boy Scouts of America,
Patriots' Path Council

William Mules Prize | 2017
Morristown-Beard School,
awarded by faculty to one graduating
senior with a passion for learning

Audience Choice Award | 2015
Ventura Water: Take 1 Film Festival,
public service announcement highlighting
stormwater management methods for
NJ municipalities (global competition)

SKILLS

- **Final Cut Pro**
- **Adobe Creative Suite:**
Premiere Pro, Photoshop, Illustrator,
Lightroom, After Effects, InDesign, Audition
- **Design Within Established
Brand Systems & Guidelines**
- **Social & Short-Form Video Editing**
- **Photography**
- **Out-of-Home (OOH)**
- **Advertising Design**
- **Experiential Marketing Design**
- **CAD & Large-Format File Preparation**
- **Digital Signage Management
(OptiSigns)**